

CLAIMS

1. A method for facilitating the transfer of an Event from a source object utilizing a first format to a target object utilizing a second format disparate from said first format, the method comprising steps of:

receiving from said source object via the Internet said event associated with a Conversion Profile at said source object;

converting said Event based on said Conversion Profile into a mutated Event; and

transferring said mutated Event to said target object.

2. A communication and conversion (C&C) engine for facilitating the transfer of an Event from a source object utilizing a first format to a target object utilizing a second format disparate from said first format, the C&C engine comprising:

a data processor;

a communication function module coupled to the data processor and connectable via a communications network to at least one source object and at least one target object;

a storage unit coupled to the data processor for access by said data processor, wherein a portion of said storage unit is allocated for a database;

computer program code stored in said storage unit and executable by said data processor for receiving an Event from said at least one source object, said Event having a

Conversion Profile associated with it from said at least one source object;

computer program code stored in said storage unit and executable by said data processor for converting said Event
5 based on said Conversion Profile into a mutated Event; and

computer program code stored in said storage unit and executable by said data processor for transferring said mutated Event to said destination object.